



# Salisbury College Australia

**BSB50120**

**Diploma of Business  
(Business Development)**

*Knowledge gives power*



**2024**

**INSTITUTE OF GLOBAL EDUCATION AND TRAINING PTY LTD  
L4 & L5, 14 Railway Parade, BURWOOD NSW 2134  
RTO ID: 45062 I CRICOS ID: 03565E**

### Course Duration

52 weeks (40 study weeks + 12 weeks holiday)

- **Career Opportunities:**
- Executive Officer
- Program Consultant
- Program Coordinator

### Delivery method:

Face to face



**Total number of units 12 (5 Core and 7 Electives)**

Core Unit		
1	BSBCRT511	Develop critical thinking in others
2	BSBFIN501	Manage budgets and financial plans
3	BSBOPS501	Manage business resources
4	BSBSUS511	Develop workplace policies and procedures for sustainability
5	BSBXCM501	Lead communication in the workplace
Elective Units		
1	BSBOPS504	Manage business risk
2	BSBSUS601	Lead corporate social responsibility
3	BSBTWK502	Manage team effectiveness
4	SIRXMKT006	Develop a social media strategy
5	BSBTWK401	Build and maintain business relationships
6	BSBMKG546	Develop social media engagement plans
7	BSBMKG541	Identify and evaluate marketing opportunities

## Trainer Description

Dear Student,

A very warm welcome to you and thank you for choosing Salisbury College Australia. My name is **Mohammad Emran Hossain**.

To introduce myself I would like to include my academic background in Bachelor of Business Management (major in marketing), Masters is International Business from University of Wollongong and Masters of Business Administration (Major in information system) from Central Queensland University.

I have lived in Australia for the last twenty-two years where I had the opportunity to work in the several organisations in different roles. I am very excited to meet you in my class where I can share my current industry knowledge and experience.

Warm regards



## Course Description

This qualification reflects the role of individuals in a variety of Business Services job roles. These individuals may have frontline management accountabilities.

Individuals in these roles carry out moderately complex tasks in a specialist field of expertise that requires business operations skills. They may possess substantial experience in a range of settings, but seek to further develop their skills across a wide range of business functions.

## Award

Successful completion of all the twelve (12) unit of competencies required to be awarded with an AQF certification.

Partial completions will be awarded with a Statement of Attainment.


## Study Pathway

Students may further continue their study in BSB60120 Advanced Diploma of Business.



*Your success starts with us*



 1300 121 888

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