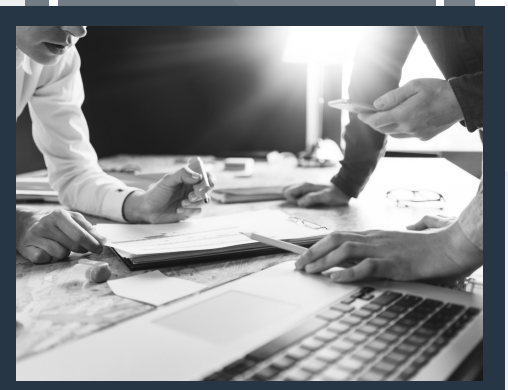# Salisbury College Australia

BSB50420
Diploma of Leadership and Management

Knowledge gives power

2024 COURSE

Course Duration

78 weeks (60 study weeks + 18 weeks holiday)

Delivery method:

Face to face

Career Opportunities:

- General Manager
- Executive Manager

Student Pathway

Students may further continue their study in BSB60420 Advanced Diploma of Leadership and Management

Course Description

This qualification reflects the role of individuals who apply knowledge, practical skills and experience in leadership and management across a range of enterprise and industry contexts.

Individuals at this level display initiative and judgement in planning, organising, implementing and monitoring their own workload and the workload of others. They use communication skills to support individuals and teams to meet organisational or enterprise requirements.

They may plan, design, apply and evaluate solutions to unpredictable problems, and identify, analyse and synthesise information from a variety of sources.

Award

Successful completion of all the twelve (12) unit of competencies required to be awarded with an AQF certification. Partial completions will be awarded with a Statement of Attainment.

Trainer Description

Dear Student,

I am **Fazla Rabby**, one of the VET Trainers at Salisbury College Australia.

I am a research fellow, and my research focuses on digital marketing and consumer behaviour. Also, I have research interests in Blockchain Technology, Internet of Things (IoT), Industry 4.0, and Cyber Security. I have published numerous articles in scholarly high-ranked journals and have written a couple of book chapters for major publishers. I have worked in several organisations in top management positions in Australia from 2004 to 2022. I am also a member of the Australian Marketing Institute and the Australian Marketing Association."

Regards

Total number of units 12 (6 Core and 6 Electives)

Core Unit		
1	BSBCMM511	Communicate with influence
2	BSBCRT511	Develop critical thinking in others
3	BSBLDR523	Lead and manage effective workplace relationships
4	BSBOPS502	Manage business operational plans
5	BSBPEF502	Develop and use emotional intelligence
6	BSBTWK502	Manage team effectiveness
Elective Units		
1	BSBWHS521	Ensure a safe workplace for a work area
2	BSBCRT512	Originate and develop concepts
3	BSBXCM501	Lead communication in the workplace
4	BSBOPS504	Manage business risk
5	BSBTWK503	Manage meetings
6	BSBPEF501	Manage personal and professional development

Your success starts with us

How to apply?

🌐 www.sc.edu.au   📞 1300 121 888

@ admissions@sc.edu.au

📍 Level 5, 14 Railway Parade Burwood NSW 2134

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