

Salisbury College Australia

BSB60520 ADVANCED DIPLOMA OF MARKETING AND COMMUNICATION





BSB60520

Advanced Diploma of Marketing and Communication

CRICOS Course Code: 106775E

Course Duration

78 weeks (60 study weeks + 18 weeks holiday)

Career Opportunities:

- Marketing Director
- Marketing Strategist
- Client Service Director
- Professional Services

Course Description

This qualification reflects the role of individuals with substantial experience in a range of settings who are seeking to further develop their skills across a wide range of marketing and communications functions. This qualification applies to individuals in full-time marketing roles, as well as those who are responsible for an organisation's marketing in addition to other duties.

Study Pathway

This course might include a pathway to university.

Award

Successful completion of all the twelve (12) unit of competencies required to be awarded with an AQF certification. Partial completions will be awarded with a Statement of Attainment.

How to apply?



Level 5, 14 Railway Parade Burwood NSW 2134



1300 121 888



admissions@sc.edu.au



www.sc.edu.au





To know more information please scan the QR code





