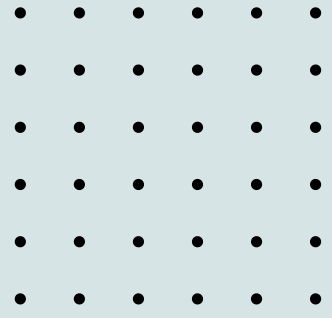




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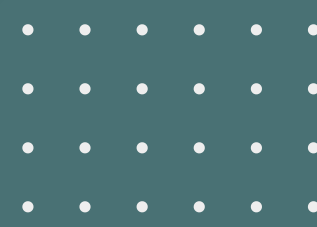
Salisbury College Australia



BSB40820 CERTIFICATE IV IN MARKETING AND COMMUNICATION



Knowledge gives power



2025 COURSE



BSB40820

Certificate IV in Marketing and Communication

CRICOS Course Code: 108156E

Course Duration


52 weeks (40 study weeks + 12 weeks holiday)


Course Description


This qualification reflects the role of individuals who use well developed marketing and communication skills and a broad knowledge base in a wide variety of contexts. This qualification applies to individuals in full-time marketing roles, as well as those who are responsible for an organisation's marketing in addition to other duties.

Individuals in these roles apply solutions to a defined range of unpredictable problems and analyse and evaluate information from a variety of sources.

How to apply?

 Level 5, 14 Railway Parade Burwood
NSW 2134

 1300 121 888

 admissions@sc.edu.au

 www.sc.edu.au

Career Opportunities:

- Direct marketing Officer
- Marketing Officer
- Market research assistant
- Marketing coordinator
- Public relations officer

Award

Successful completion of all the twelve (12) unit of competencies required to be awarded with an AQF certification. Partial completions will be awarded with a Statement of Attainment.

Study Pathway

Students may further continue their study in BSB50620 Diploma of Marketing and Communication

To know more information please scan the QR code

SCAN ME

